

DUAL HIGHER EDUCATION WITH A BRIGHT FUTURE



Theory and practice – the key to success



BADEN-WUERTTEMBERG COOPERATIVE STATE UNIVERSITY (DHBW)

Baden-Wuerttemberg Cooperative State University is the first university in Germany to integrate academic studies with workplace training. Founded on 1 March 2009, it is based on the successful 'dual learning' concept of studies that was pioneered by the Berufsakademie (University of Cooperative Education) in Baden-Wuerttemberg more than 35 years ago.

With around 28,000 undergraduates, more than 9,000 partner firms and institutions and more than 100,000 alumni, the Baden-Wuerttemberg Cooperative State University counts as one of the largest universities in the state.

Throughout its various locations, the Cooperative State University Baden-Wuerttemberg offers a broad spectrum of nationally and internationally accredited bachelor degree programmes in the fields of business, engineering and social work. In addition, the university offers practice-integrated part-time Master programmes.



THE DUAL CONCEPT OF THE COOPERATIVE STATE UNIVERSITY

The innovative study concept of the DHBW with alternating theoretical and practical phases is unique in Germany. Students are not only taught theoretical knowledge, but also learn to apply this knowledge in practice.

UNIQUE FEATURES OF THE DUAL CONCEPT OF THE DHBW:

- ► The DHBW closely cooperates with more than 9,000 companies and social institutions all over Germany – the so-called "dual partners"
- ➤ The dual partners select their students themselves and, as members of the university, they are responsible for the practice-oriented part of the studies
- ► In the course of their three-year studies, the students regularly switch between university and company/social institution
- ► The practice-integrated concept ensures that the graduates are highly employable. A very large percentage is taken on by the dual partners



BENEFITS OF THE DUAL CONCEPT OF LEARNING AT THE DHBW

FINANCIAL INDEPENDENCE

Students at the Baden-Wuerttemberg Cooperative State University are financially independent from day one: As employees of the firm or institution that provides their workplace training, they receive a monthly remuneration for the duration of their studies.

VARIED AND INTENSIVE STUDIES

All degree programmes at the Cooperative State University take three years. The phases of academic study and workplace training alternate in regular three-monthly intervals, ensuring both pace and variety throughout the programme.

LECTURERS WITH UP-TO-DATE KNOWLEDGE

Courses are taught by professors at the Baden-Wuerttemberg Cooperative State University, visiting lecturers from other universities and colleges, and freelance trainers, consultants and executives who contribute cutting-edge knowledge and expertise from their professional fields.

SMALL CLASSES

Small classes of no more than 30 students ensure close supervision by professors and lecturers, creating conditions that encourage motivation and play an essential part in contributing to successful outcomes.



Watch out for the seal of quality of the DHBW's dual partners when deciding what to study.



RECOGNISED QUALITY AS THE KEY TO SUCCESS

NATIONAL AND INTERNATIONAL RECOGNITION

In 2006, the Central Agency for Evaluation and Accreditation (CAEA/ZEvA) accredited all the degree programmes and in July 2008 validated them as intensive degree programmes with 210 ECTS points. Since 2001, DHBW has been approved by The Open University as an appropriate organisation to offer higher education programmes leading to Open University Validated Awards. In 2011, the DHBW was the first university in Baden-Wuerttemberg that obtained the system accreditation by the Central Evaluation and Accreditation Agency (ZEvA).

INTERNATIONAL EXPERIENCE AND OUTLOOK

The Cooperative State University maintains numerous contacts with colleges and universities all over the world. This makes it possible for most of the degree programmes to include a period spent abroad.

EXCELLENT EMPLOYMENT OPPORTUNITIES

Thanks to their sound knowledge and practical work experience, graduates enjoy excellent prospects in the job market. In the last few years, more than 85 per cent of students have graduated with a fixed employment contract under their belts.

"With a qualification that combines academic theory with practical know-how, our graduates are ideally prepared for a successful start to their career."

Professor Reinhold R. Geilsdörfer, President

Degree Programmes Business	100	"enheim	sruhe	Mann	Mosh	Mosbach Backach	Mosb Renth	Rave On	Stutt	isart Insen. hvenninsen
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Business Administration										
BA-Banking	•	•		•	•			•	•	•
BA-Controlling & Consulting										•
BA-Demography Management										•
BA-Service Sector Management /- Marketing	•			•			•		•	
BA-Financial Services			•					•	•	
BA-Food Management						•				
BA-Health Care Management			•	•		•		•	•	
BA-Management in Commerce	•	•	•	•	•		•	•	•	
BA-Craft ¹									•	
BA-Real Estate Management				•					•	
BA-Management in Industry	•	•	•	•	•			•	•	•
BA-International Business		•	•	•		•		•	•	•
BA-Media and Communications								•		
BA-Exhibition, Congress and Event Management				•				•		
BA-Small and Medium Sized Enterprise										•
BA-Public Sector Administration				•						
BA-Human Resources Management / Employment Services			•							
BA-Transport and Logistics	•		•	•						
BA-Business Studies with Tourism and Hospitality			•					•		
BA-Insurance	•	•		•					•	
BA-Business Development				•						
Accounting Taxation Commercial Law										
Accounting & Controlling				•					•	
Business Taxation, Corporate Accounting, Finance					•					
Tax & Audit		•		•					•	•
Auditing										•
Commercial Law									•	
Business Information Systems										
Application Management			•	•	•				•	
Business Engineering	•							•		•
Sales & Consulting				•						
Software Engineering		•	•	•						
International Management for Business and Information Technology				•					•	
Media										
Digital Media				•						
Media Design								•		
Online Media					•					
International Business Management										
International Business Management			•							
Entrepreneurship										
Entrepreneurship		•								
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Applied Healthcare Science										
Applied Healthcare Science Leading to the Open University validated award of "B.	Д Н	nns	in Rı	ısine	ss An	lmini	strat	ion (Smal	l and

 $^{^1}$ Leading to the Open University validated award of "B. A. Hons. in Business Administration (Small and Medium Sized Enterprise)"

Degree Programmes Engineering	Heidenhei	Karisruha	^{Lörrach}	Mannheim	Mosbach	Ravensburg	Stutter.	Stutte Horbeart/
Physician Assistant		•						
Construction					•			
Electrical Engineering		•	•	•	•	•	•	•
Wood Technology					•			
Computer Science	•	•	•	•	•	•	•	•
Aeronautical Engineering						•		
Mechanical Engineering	•	•	•	•	•	•	•	•
Mechatronics		•		•	•		•	•
Mechatronics International			•					
Paper Technology		•						
Safety, Health and Environmental Engineering		•						
Business Administration and Engineering	•	•	•	•	•	•	•	•

Degree Programmes Social Work Studies	Heidenhe	Stuttgart	Villingen. Schweimingen.
Social Work			
Education and Profession			•
Case Management in the Social and Healthcare Sector	•		
Pedagogy for Looked After Children	•	•	
Child Care and Families	•	•	•
Social Work with Children and Young People		•	
Network and Local Community Work			•
Social Work with Older People	•		
Social Management	•		
Care and Rehabilitation		•	
Social Work in the Justice System		•	
Early Years		•	
Social Work in the Health Care Sector		•	•
Social Work with People with Mental Health and Addiction Issues			•
Social Work with People with Disabilities			•
Social Economy ²			
Social Economy ²			•

² Leading to the Open University validated award of "B.A. Hons in Social Work Studies (Social Management)"

The overview on the Internet

▶ www.dhbw.de/studienangebote

MORE INFORMATION ABOUT THE LOCATIONS CAN BE FOUND AT THE FOLLOWING WEBSITES

www.dhbw-heidenheim.de www.dhbw-karlsruhe.de www.dhbw-loerrach.de www.dhbw-mannheim.de www.dhbw-mosbach.de www.dhbw-ravensburg.de www.dhbw-stuttgart.de www.dhbw-vs.de

Duale Hochschule Baden-Württemberg
Baden-Wuerttemberg Cooperative State University

Headquarters

Friedrichstraße 14, 70174 Stuttgart, Germany

Telephone + 49.711.320660-0 Facsimile + 49.711.320660-66

www.dhbw.de

